FACT BOOK

2023-2024

Institutional Effectiveness
Office of Institutional Research

Contents

Claflin University Fact Book

The Claflin University Fact Book is compiled by the Office of Institutional Effectiveness (IE). The Fact Book is designed to provide a convenient source of information on an array of characteristics and elements in reference to the institution.

The Role and Scope of Institutional Effectiveness

The Office of Institutional Effectiveness supports academic, administrative and physical planning for the institution, as well as researches and reports information about the university and its environment. The office is responsible for the collection and maintenance of official institutional databases; standardized assessments; and evaluations; internal and external surveys; and serves as the official reporting department for the institution.

Contact Institutional Effectiveness

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Vision
Claflin University will be recognized as a leading 21st Century institution of higher education that develops a diverse and inclusive community of globally engaged visionary leaders.

Mission
Claflin University is committed to ensuring access to exemplary educational opportunities through its undergraduate, graduate, and continuing education programs that have a global reach. It provides a student-centered, liberal-arts education that is focused on STEAM and grounded in cutting-edge research, experiential learning, state-of the art technology, community service, and life-long professional and personal fulfillment.

As a historically black University affiliated with the United Methodist Church, Claflin is a diverse and inclusive community of students, faculty, staff, and administrators who strive to cultivate practical wisdom, social justice, judgement, knowledge, skills, and character needed for engaged citizenship and visionary leadership in its vicinity and beyond.

Guiding Principles
At the center of everything we do is a system of values informing and guiding all policies and programs. These values, expressed through our decisions and actions, are defined by six over-arching guiding principles:

Commitment to Excellence: We will strive for excellence through creativity, innovation and efficiency that allow for optimization of resources.

Commitment to Valuing People: We will value people by providing a safe, wholesome, and healthy environment that fosters mutual respect, diversity, and inclusion.

Commitment to Being Student Centered: We will focus on all aspects of student life including student-centered education by embedding skills and praxis that foster life-long learning and independent problem solving and translate their needs and expectations into actions that embody exceptional service.

Commitment to Exemplary Educational Programs: We will provide exemplary educational programs and an effective learning community by ensuring that they represent the highest standards of academic excellence and by continuous quality improvement.

Commitment to Fiscal Accountability: We will commit to financial accountability by promoting and fostering a culture of compliance, integrity, and fiscal responsibility throughout the University.

Commitment to Social Justice: We will endeavor to ensure social justice universally through research, engagement, and advocacy.

Institutional Characteristics

Founding Date	1869
President	Dr. Dwaun J. Warmack
Affiliation	United Methodist Church
Carnegie Classification	Baccalaureate Colleges - Arts and Sciences
Academic Calendar	Semester; 2 Summer Sessions
Degrees Offered	BA, BS, BSN, MEd, MS, MSN
Student-faculty Ratio	14:1
1-yr Retention Rate	79
6-yr Graduation Rate	49
Colors	Orange and Maroon

By the Numbers

➢ Undergraduate Students: 1754
➢ Graduate & Professional Students: 81
➢ International Students: 49
➢ Countries Represented: 10
➢ Registered Undergraduate Organizations: 85
➢ Varsity Sports: 11

Institutional & Professional Accreditations

Institutional & Professional Accreditations	
College / Program	**Accrediting Agency**
Claflin University	Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)
Business Administration, Organizational Management	Accreditation Council for Business Schools and Programs (ACBSP)
Education: Elementary, Middle Level, Early Childhood, Music, & English	Council for the Accreditation of Educator Preparation (CAEP)
Music	National Association of Schools of Music (NASM)
Chemistry	American Chemical Society (ACS)
Computer Science	Accreditation Board for Engineering and Technology, Inc. (ABET)
Nursing	Commission on Collegiate Nursing Education (CCNE)

Programs of Study Inventory

MAJORS	DEGREE OFFERED
Accounting	BS
African and African American Studies	BA
Art	BA
Art Education	BA
Biochemistry	BS
Bioinformatics	BS
Biology	BS
Biotechnology	BS, MS
Business Administration	BS, MBA
Chemistry	BS
Computer Engineering	BS
Computer Science	BS
Criminal Justice	BA, MS
Curriculum and Instruction	MEd
Cyber Security	BS, MS
Digital Design	BA
Early Childhood Education	BS
Early Childhood Program Administration	BS
Elementary Education	BS
English	BA
English Education	BA
Environmental Science	BS
History	BA
Human Performance and Recreation	BS
Management	BS
Management Information Science	BS
Marketing	BS
Mass Communications	BA
Mathematics	BS
Mathematics Education	BS
Middle Level Education	BS
Music	BA
Music Education	BA
Nursing	BSN, MSN
Organizational Management	BS
Philosophy and Religion	BA
Political Science	BA
Psychology	BA
Sociology	BA
Spanish	BA
Sport Management	BS

BA: Bachelor of Arts| BS: Bachelor of Science| BSN: Bachelor of Science in Nursing| MEd: Master of Education| MS: Master of Science|
MSN: Master of Science in Nursing|

Admissions Profile

New Freshmen Applications, Acceptances, and Matriculations

Item	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Applications	9081	9934	8467	7568	6999
Acceptances	5013	6302	5289	5903	5078
Matriculations	469	501	305	384	457
Yield Rate	**9.4**	**8.0**	**6.0**	**7.0**	**9.0**

New Freshmen Admissions by Gender

Undergraduate Admissions - First-Time, Degree Seeking Students by Gender											
	Applicants			Accepted			Enrolled			Percent Accepted	Enrolled as a percentage of Accepted
Fall	Male	Female	Total	Male	Female	Total	Male	Female	Total		
2019	3178	5903	9081	1754	3259	5013	156	313	469	55%	9%
2020	3241	6020	9261	2111	3921	6032	118	383	501	65%	8%
2021	3387	5080	8467	2156	3133	5289	97	218	305	62%	6%
2022	2262	5306	7568	1719	4184	5903	100	284	384	78%	7%
2023	1637	5362	6999	1142	3936	5078	106	351	457	73%	7%
Avg.	**2741**	**5534**	**8275**	**1776**	**3686**	**5463**	**115**	**309**	**423**	**66%**	**7%**

Mean ACT Composite, SAT, Rank, & HSGPA for First-time Freshmen

Student Pre-College Characteristics							
Item	ACT	SATV	SATM	CompSAT	WHSGPA	RANK*	UWHSGPA
2018	18	490	470	960	3.50	60th	3.18
2019	21	480	460	940	3.46	55th	3.05
2020	17	470	450	920	3.50	49th	3.09
2021	19	495	465	960	3.56	42th	3.11
2022	19	495	478	973	3.56	41th	3.05
2023	19	520	512	1030	3.62	63rd	3.11

*99th = Top 1%

Transfer Student Enrollment Trend

Transfer Enrollment - Fall			
Year	Male	Female	Total
2019	42	51	93
2020	29	54	83
2021	25	48	73
2022	26	61	87
2023	29	46	75

Enrollment Profile

Enrollment by School

	Undergraduate Enrollment by School					
	Fall					
School	2019	2020	2021	2022	2023	
Business	265	255	248	238	257	
Education	278	286	240	248	219	
Humanities and Social Science	630	603	518	497	509	
Natural Sciences and Mathematics	501	519	501	461	519	
Professional and Continuing Studies	215	210	209	252	145	
Undeclared	75	96	63	53	105	
Total	1986	1969	1779	1749	1754	

Enrollment by Program of Study (Fall)

	2019	2020	2021	2022	2023
African and African American Studies	13	15	9	9	9
Accounting					12
Mathematics (Applied Mathematics Track)	2	2		1	1
3+2 Applied Mathematics (Clemson)	4	3	4	2	
Art	3	2	1		
Art Education	2	3	4	8	5
Studio Art	17	21	21	18	17
Biotechnology	6	7	10	6	11
Biochemistry	44	46	58	48	43
Bioinformatics				3	5
Biology	224	241	236	223	261
Biotechnology (GR)	11	19	15	4	16

Management	47	36	40	33	33
Marketing	51	39	33	36	42
Business Administration	167	180	175	169	170
Chemistry	10	17	14	18	18
Computer Science	78	71	54	63	72
Criminal Justice	139	123	108	126	120
Criminal Justice (Online)	21	24	33	34	30
Criminal Justice (GR)	26	27	20	19	21
Computer Engineering	54	53	47	45	44
Digital Design	28	35	30	28	17
Early Childhood Education	72	85	76	67	53
Early Childhood Program Administration					18
Elementary Education	31	40	40	43	20
English Education	10	14	7	5	3
English	13	11	12	8	7
Environmental Science	4	5	9	6	8
History	12	11	9	10	6
Human Performance and Recreation	75	39	42	47	54
Mathematics Education	6	5	5	6	4
Mathematics	9	10	3	2	3
Business Administration (GR)	19	7	17	12	7
Business Administration (GR) (Online)	13	13	10	10	9
Mass Communications	125	122	92	74	75
Curriculum and Instruction	15	13	9	8	10
Management Information Science	12	8	7	4	5
Middle Level Education	33	35	21	25	18
Music Education	32	25	22	11	12
Music	29	15	11	10	14
Nursing (Online)	48	49	54	34	14
Nursing (GR)				28	18
Organizational Management	32	24	8	3	2
Organizational Management (Online)	21	38	59	105	51
Politics and Justice Studies	9	2	1		1
Political Science	46	49	40	32	28
Psychology	201	188	155	157	182
Psychology (Online)	37	36	62	81	47
Philosophy and Religion	5	6	2	2	2
Sociology	48	48	40	28	26
Sociology/Criminal Justice Administration	2	1	1		

Spanish					
Sport Management	67	87	61	66	56
Undeclared	97	98	63	53	105
Total	2070	2048	1866	1830	1835

Undergraduate Enrollment by Ethnicity, Race and Gender

Undergraduate Enrollment by Ethnicity, Race and Gender															
	2019 FA			2020 FA			2021 FA			2022 FA			2023 FA		
	M	F	%	M	F	%	M	F	%	M	F	%	M	F	%
Nonresident alien	5	4	.5	24	22	2.3	17	22	2.2	16	17	1.9	21	19	2.3
Hispanic/Latino of any race	1	1	.5	1	1	.1	8	12	1.1	7	13	1.1	5	10	.9
American Indian/Alaska Native	11	17	2	9	13	1.1	6	9	.8	4	6	.6	3	7	.6
Asian	16	14	2	3	4	.4	6	4	.6	7	2	.5	2	1	.2
Black or African American	590	1262	90	512	1319	93	468	1183	92.8	466	1092	89.1	408	1169	89.9
Native Hawaiian/Pacific	1	1	1	1	0	.1	0	0	0	0		0	0	1	.05
White	8	22	2	13	21	1.7	13	29	2.4	33	32	3.7	5	15	1.1
Two or more races	0	0	0	0	1	.1	0	2	.1	0	3	.2	0	1	.05
Race/ethnicity unknown	13	20	2	9	16	1.3	0	0	0	15	36	2.9	19	68	4.9
Total	645	1341	100	572	1397	100	518	1261	100	548	1201	100	463	1291	100

Graduate Enrollment by Ethnicity – 2023 Fall

Student Population	Male	Female	Total
American Indian or Alaska Native	0	0	0
Asian	0	0	0
Black or African American	18	39	57
Native Hawaiian or other Pacific Islander	0	0	0
Hispanic or Latino Origin	0	0	0
White	2	5	7
Two or more races	0	0	0
Unknown	1	7	8
Nonresident Alien	5	4	9
Total	26	55	81

Five Year Enrollment of Undergraduate Students by Gender

Five Year Enrollment of Undergraduate Students by Gender										
	2019		2020		2021		2022		2023	
	Count	%	Count	%	Count	%	Count	%	Count	%
Female	1327	68%	1397	71%	1261	71%	1201	69%	1291	74%
Male	637	32%	572	29%	518	29%	548	31%	463	26%
Total	1964		1969		1779		1749		1754	

Five Year Enrollment of Graduate Students by Gender

Five Year Enrollment of Graduate Students by Gender										
	2019		2020		2021		2022		2023	
	Count	%	Count	%	Count	%	Count	%	Count	%
Female	63	75%	62	79%	61	70%	65	80%	55	68%
Male	21	25%	17	21%	26	30%	16	20%	26	32%

Online Enrollment

Online Enrollment					
Enrollment	2019	2020	2021	2022	2023
UG	130	149	206	122	165
GR	49	47	61	65	62
Total	179	196	267	187	227

Pell Recipients

(Fall) Pell Grant Recipients					
Semester	Unduplicated Pell Recipients	Number of Full-time Students	%Students	Awarded Amount	Avg. Award
FY16-17	1402	1905	73.6	$3,468,884.50	$2,474.00
FY17-18	1474	2038	72.3	$3,803,233.50	$2,580.00
FY18-19	1480	2080	71.2	$3,860,882.00	$2,608.50
FY19-20	1420	1986	71.5	$3,718,787.00	$2,619.00
FY20-21	1424	1969	72.3	$3,776,607.00	$2,652.00
FY21-22	1322	1779	74.3	$3,730,053.50	$2,821.50
FY22-23	1270	1749	73.0	$3,832,282.00	$3,017.54

On and Off-Campus Housing Occupancy

Item	2019-2020	2020-21*	2021-22	2022-23	2023-24
Occupancy	1342	N/A	1120	1090	1160
Undergraduates	1986	N/A	1779	1749	1754
%Housed	67.6	N/A	63	62	66

*Limited housing due to the Coronavirus pandemic

Academic Program Profile

Completion/Graduates

Major	2019	2020	2021	2022	2023	Major Total
Accounting					1	1
African and African American Studies	0	2	4	2	2	10
Art Education	0	0	0		1	1
Biochemistry	6	7	2	10	9	34
Bioinformatics	2	0	0			2
Biology	30	26	39	50	22	167
Biotechnology	3	0	2	2	2	9
Biotechnology (GR)	8	5	5	13	2	33
Business Administration	30	24	16	35	12	117
Business Administration (GR)	8	5	6	3	10	32
Business Administration (GR) (Online)	5	2	6	8	4	25
Chemistry	0	1	3	1	5	10
Computer Engineering	6	5	7	11	4	33
Computer Science	4	8	12	11	6	41
Criminal Justice	17	22	29	36	22	126
Criminal Justice (GR) (Online)	13	8	9	14	4	48
Criminal Justice (Online)	7	7	8	7	6	35
Curriculum and Instruction (GR)	10	5	9	5	2	31
Digital Design	3	1	6	7	9	26
Early Childhood Education	2	2	6	3	5	18
Early Childhood Program Administration					7	7
Elementary Education	3	3	4	2	2	14

English	8	6	4	5	6	29
English Education	1	0	0		1	2
Environmental Science	2	1	0	1	2	6
History	2	3	3	2	6	16
Human Performance and Recreation	15	33	9	15	13	85
Management	17	7	11	8	7	50
Management Information Science	1	2	4	2	1	10
Marketing	10	11	11	7	12	51
Mass Communications	33	20	30	35	21	139
Mathematics	2	1	5	3	1	12
Mathematics (Applied Mathematics Track)	0	0	3		3	6
Mathematics Education	1					1
Middle Level Education	0	2	11		3	16
Music	8	8	10	10		36
Music Education	0	1	4	1	4	10
Nursing (Online)	22	14	47	43	39	165
Nursing (GR)					8	8
Organizational Management	10	9	8	8	1	36
Organizational Management (Online)	1	3	11	12	15	42
Philosophy and Religion	2	0	5	2		9
Political Science	3	8	7	8	5	31
Politics and Justice Studies	3	2				5
Psychology	38	40	59	38	42	217
Psychology (Online)	5	8	7	14	8	42
Sociology	20	14	9	13	7	63
Sociology/Criminal Justice Administration	0	0	0			0
Spanish	0	0	0			0
Sport Management	8	7	17	8	17	57
Studio Art	2		1	5	5	13
Completion Grand Total	381	340	449	460	364	1994

Student Loan Default Rate

Item	2014	2015	2016	2017	2018	2019
Pct.	11.6	8.4	10.6	11.4	7.3	4.4

Outcomes

First-Time Degree-Seeking Freshmen Retention and Graduation Rates*

Entering first-time, full-time, degree- seeking freshmen (cohort)		Retention Rates	Final cohort after adjustable exclusions	Cumulative Graduation Rates		
Year	Number	First Year (Fall)	Revised Cohort	4 Years or Less	5 Years	6 Years
2002	344	78%	342	34%	48%	51%
2003	360	79%	340	29%	44%	47%
2004	366	79%	365	30%	43%	46%
2005	385	74%	380	29%	37%	40%
2006	398	70%	397	26%	42%	44%
2007	390	68%	389	29%	42%	44%
2008	463	72%	465	32%	45%	49%
2009	464	70%	466	26%	38%	42%
2010	423	77%	423	40%	52%	56%
2011	408	74%	408	39%	51%	53%
2012	440	70%	440	40%	48%	50%
2013	384	71%	384	39%	50%	51%
2014	389	77%	387	37%	47%	50%
2015	449	77%	448	38%	48%	51%
2016	490	79%	486	47%	49%	50%
2017	519	76%	519	36%	45%	49%
2018	572	70%				
2019	459	70%				
2020	484	71%				
2021	305	79%				
2022	384	79%				
2023	457	79%				

Fall to Spring Persistence for First-Time Full Time Degree-Seeking Students

Cohort Year	Cohort Number	Enrolled Spring	Persistence Pct.
2014	389	364	93.6
2015	447	411	92.0
2016	490	453	92.5
2017	519	477	91.9
2018	572	506	88.5
2019	459	422	91.9
2020	484	413	85.3
2021	305	287	94.1
2022	384	366	95.3
2023	457	437	95.6

Overall Student to Faculty Ratio

Item	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
Student FTE	1986	1866	1830	1870	1849
Faculty FTE	151	134	140	129	132
Student/Faculty Ratio	13:1	13:1	13:1	14:1	14:1

Employment & Graduate/Professional School Placement

Undergraduate Placement Rate					
Graduation Year	2019	2020	2021	2022	2023
Employed Pct.	68%	69%	68%	66%	67%
Grad. School Pct.	32%	31%	32%	34%	33%
Composite Pct.	80%	80%	80%	80%	80%

Licensing and Certification Examinations

Teacher Education Program: Traditional Summary PRAXIS II Pass Rates

Year	Program	Group	Number Taking Tests	Number Passing Tests	Pass Rate
2015-16	School of Education	ARTE, ECE, ELED, MAED, MLE, MUED	18	18	100
2016-17	School of Education	ECE, ELED, MLE, MUED	14	14	100
2017-18	School of Education	ECE, ELED, MLE, MUED	13	13	100
2018-19	School of Education	ECE, ELED, MAED, MLE, ELED	7	7	100
2019-20	School of Education	ECE, ELED, MLE, MUED	8	8	100
2020-21	School of Education	ECE, ELED, MLE, MUED	25	25	100
2021-22	School of Education	ECE, ELED, MLE, MUED	6	6	100
2022-23	School of Education	ECE, ELED, MLE, MUED	14	14	100
2023-24	School of Education	ECE, ELED, MLE, MUED	14	14	100

Alumni Giving Percentage

Item	2018	2019	2020	2021	2022	2023
Pct.	40	40	40	40	40	40